

KHULUMA

CREATIVE SERVICES

Khuluma:
Zulu for 'talk'
or 'speak'

MISSION:

To provide an integrated creative design and communication support service to the public and private sectors that extends beyond product delivery.

Khuluma Creative offers a cost effective design and communication support service that includes graphic design, website design and content maintenance.

Established in 2009, Khuluma Creative aims to enable more businesses to maximise their communication potential through strategic brand development and stakeholder engagement.

We achieve this by working closely with organisations, developing lasting relationships based on trust, an understanding of your communication objectives, and intermittent humour. Khuluma Creative is not merely about design and delivery, but about ensuring the longevity of your brand and its integration with your ongoing communication activities.

Our core business practices are based on:

- **Cost effectiveness:** Developing your corporate identity - and engaging with your key stakeholders - does not need to break the bank. We are not an agency and therefore do not have any unnecessary overheads to build into our costing structures.
- **Capacity:** Providing you with the skill-set to achieve your communication objectives that fits around your time, needs and budget.
- **Delivery:** We structure product delivery around your immediate organisational needs, ensuring time-efficient concept development.
- **Brand synergy:** Identifying both print and digital mediums to deliver your brand and message to your stakeholder audience through simple, integrated, communication processes.

CLIENTS

Khuluma Creative works with a variety of organisations in both the public and private sector, from intimate countryside restaurants, to larger corporate clients and national institutions.

“There have been numerous times when we have given Khuluma very short notice for product and they have always delivered. I would not hesitate to work with them again on future projects. They are extremely reliable, professional and their work is of an excellent quality.”

Rachel Brown – OPEN: EU Programme Office, WWF-UK



“A great company that delivers work on time and to brief. Full of creative solutions and extremely helpful, even under pressure with tight deadlines. We have built up an excellent working relationship and look forward to working with them on future projects”

Gillian Wright – Royal Yachting Association

“The Exhibition looks magnificent! The Duke* said in terms of scope and focus it was one of the best he has seen. We are very grateful for the quality of the finished project and the attention to detail pursued.”

Thanks again! **Gerry Carver – L&R International**

**Duke of Norfolk at the official opening of the exhibition*



“We pride ourselves on our quality of work and wanted our promotional material to immediately reflect these same values and standards. Khuluma Creative quickly provided us with various design alternatives in a clear, clean and concise manner. They are a company that has taken time to understand our market and products, enabling them to respond to our requests in a quick and efficient manner.”

David Phelps – Commercial Director, Taunton Fabrications Ltd



Client: SEEd
Project: Membership pack



Client: RYA
Project: Full page ad



Client: Taunton Fabrications
Project: Web site



Client: OPEN
Project: Project report

HOW WE ARE DIFFERENT

- **Relationships:** We are not about selling widgets, nor are we obsessed with sales. Khuluma is about establishing working relationships based on the ongoing communication requirements of your business or organisation.
- **Credibility:** We have worked – and continue to work - with a host of exciting local companies as well as some of the UK's leading Non-Governmental Organisations.

- **Competitiveness:** We are not an agency. Khuluma do not have hefty overheads, or large corporate offices, and we can therefore offer competitive pricing.
- **Focussed:** We understand that time is money. At Khuluma, we pride ourselves in the swift turnaround time in developing your communication materials – from initial concept stages through to delivery.

WHAT WE DO

Graphic Design – Our graphic design service specialise in brand development, driving the creative process from concept stage through to print & digital delivery. We work closely with organisations to identify not only their imminent design requirements, but how these elements can be extended, and integrated, into future communication products and activities. Our services include:

- Logo / brand development
- Corporate stationery
- Brochures & catalogues
- Newsletters
- Packaging
- Event & exhibition displays.



Client: BTCV
Project: Greener Living Learning



Client: La Pizza Company
Project: Range of product sheets



Client: Tumbledowns Café & Restaurant
Project: Web site



Client: L&R International – Shieldhall
Project: Exhibition and information panels

Web Design – Khuluma Creative offers a cost effective website design service and are able to deliver both static and Content Management System websites, extending your brand into the digital arena. We also have experience in developing websites utilising a host of open source and social networking platforms that include: Wordpress, Ning and GivenGain.

We also understand that whilst many organisations identify the importance of a web entity, many do not have the capacity to manage their online presence. As such, we offer a cost effective ongoing web management service to keep your website fresh, topical and engaging.

Online Technologies & Communication Support – At Khuluma Creative, we enjoy exploring new technologies that enable businesses to engage with their audiences.

Today, a host of cost effective online technologies exist that enable businesses to professionally conduct online surveys, delivery and track digital e-newsletters, and manage their contacts database. This re-enforces our underlying principles that engaging with your key stakeholders does not need to cost the earth.

CONTACT US

Khuluma Creative is based in countryside of the South West of England. We find that working in the country helps us think clearer, which in turn breeds creativity. We do, however, regularly meet with business owners and practitioners who are interested in exploring engaging methods to connect with their audiences.

For more information about our services - or to just have a quick chat - please contact us using the details listed below.

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